

# CALL FOR ARTISTS

## About us:

United Creativity promotes emerging and established artists from Central and Eastern Europe, exhibiting their work in Krakow, Poland and London, UK. For many of our artists these are their first shows abroad. Some have already been shown internationally at solo and group exhibitions.

Our aim is to build a cultural bridge between Eastern and Western Europe and show work by talented young artists to a wider audience. It is important to us to give artists the opportunity to sell their work – that's why all of the art is of a high aesthetic value and available to purchase by the public during the event and afterwards online. You can find out more about us on our website: [www.unitedcreativity.org](http://www.unitedcreativity.org).

**Name of Event:** New Wave Photography 2013;

- 18 - 27 April, London and
- 13 June - 29 July, Krakow

## Venue:

- Crypt Gallery, London, UK and
- Powisle 11, Krakow, Poland

**Media:** Photography

**Work Size:** from 30x 40cm to 50x 70cm

**Entry Requirements:** We are interested to see your work if:

- you are 35 years old or younger
- you are from Central and Eastern Europe
- you are submitting work that you own all the rights to
- you find your work is of a high aesthetic value and could be/ is categorized as fine art photography
- you either produce photograms, use techniques like gum print, liquid light or similar or
- you use digital manipulation or
- you do not retouch your work, because you find it beautiful as it is
- your work can fit in a frame 50x70cm or smaller
- you are happy to sell your work with the maximum price of £300 at the exhibition and later in our online shop
- you are happy to give us the rights to use your photographs in order to promote your work, our events and our online shop
- the edition of your work is 30 prints or lower
- you are happy to cover the cost of printing and delivery
- you are happy to pay £35.00 to contribute to the cost of the venue (once you are selected)

**Submitting your work:**

Please send us by email or by post the following:

- your short resume/cv including biography, description of your work, educational background, exhibition record and email address.
- if by post: include a CD with your work - maximum 10-20 images. Images should be presented in JPEG format with image size set to 300 dpi resolution.
- if by email: link to your website/ blog/ page where we can view your work- please clarify which work you want to submit.

**Address:**

Maria and Edward Loades

United Creativity

ul. Lenartowicza 10/7

31-138 Krakow

Poland

**Email:** [info@unitedcreativity.org](mailto:info@unitedcreativity.org)

**PLEASE NOTE: BY SENDING US YOUR APPLICATION YOU AGREE TO FULFILL THE REQUIREMENTS NEEDED IN CASE YOU ARE SELECTED.**

**Entries due by:** 31 August 2012

**Selection and Notification to artists:** Work will be selected in August and September. All applicants will be informed by email of the result of their application in October 2012.

**Publicity:**

We work with a number of photographic publications, radio, life-style magazines, photographic blogs and website, the list of which can be found on our website.

We also receive great support from the cultural centres, institutes and organisations of the countries represented by our artists.- for more details, please visit our website:

**[www.unitedcreativity.org](http://www.unitedcreativity.org)**

**WE LOOK FORWARD TO SEEING YOUR WORK!**